



Current Advertising Packages for Project Management Tipoffs

Package	Entitlements	Fee*
1	<ul style="list-style-type: none">• Banner Advertisement beneath Introduction paragraph• Sidebar Advertisement in left-hand column• Click-through links• Sponsorship of two newsletters with a reach of over 14,000 project management professionals	£200*
1a	<ul style="list-style-type: none">• Banner Advertisement beneath Introduction paragraph• Sidebar Advertisement in left-hand column• Click-through links• Event listing• Sponsorship of two newsletters with a reach of over 14,000 project management professionals	£300*
2	<ul style="list-style-type: none">• Banner Advertisement beneath Introduction paragraph• Sidebar Advertisement in left-hand column• Click-through links• Contribute article based on that month's theme + prime placement• Sponsorship of two newsletters with a reach of over 14,000 project management professionals• Re-printing of article in Arras' blog, How to Manage a Camel	£400*
3	<ul style="list-style-type: none">• Banner Advertisement beneath Introduction paragraph• Sidebar Advertisement in left-hand column• Click-through links• Contribute article of own choice• Sponsorship of two newsletters with a reach of over 14,000 project management professionals• Re-printing of article in Arras' blog, How to Manage a Camel	£400*

***Please note that all prices include VAT**

Sponsorship Deal

- Your organisation's logo and banner on each newsletter (side and bottom of the newsletter)
- Your details remain on all newsletters which are accessible through the Arras People website
- Editorial / article included in the newsletter
- Editorial / article included in the popular How to Manage a Camel blog
- Additional 20% discount for subsequent months sponsorship

More Details

- [View previous sponsorship newsletters](#)
- [View the newsletter archive](#)
- [Contact us for more details](#)